



Workshop AGCM - IIC

***Convergence in electronic communications markets.
Competitive scenarios for networks, services and contents in an international
perspective***

Sala delle Conferenze dell'Autorità Garante della Concorrenza e del Mercato
Piazza Verdi 6/A - Roma, 21 gennaio 2010

Agenda

14.15 Registration

14.30 Welcome Address and

Antonio Catricalà, President, AGCM

14.45 Introduction to the workshop

Augusto Preta, President, IIC Italian Chapter

15.00 Session 1:

Competitive scenarios for networks, services and contents in the electronic communications markets

Chair: Fabio Colasanti, EC

- *Impact of disruptive technologies on the traditional communications markets: the Internet paradigma,*
Martin Cave, University of Warwick

- *Video offer, access to broadband networks and NGN deployment,* Ullrich Stumpf - Wik Consulting

Q&A. Discussion*

16.20 Coffee break

16.40 Session 2: Impact on competition law

Chair: Enzo Cheli, IIC

- *Services innovation and broadband distribution: access to the content, copyright and market competition,*
Peter Alexiadis, Gibson, Dunn & Crutcher

- *Innovation, convergence and competition: new challenges for the Antitrust Authorities,* Antonio Pilati,
Agcm

Q&A. Discussion*

18.15 Workshop conclusion

** Public Institutions and Industry players will be invited and might take part in the debate during this session*